



artpole[®]

LEADER IN 3D WALLS



artpole®

LLC "Trade House Artpole"
BC "Hunt-Holding", bld.1, 1, Nagatinskaya Str., 117105, Moscow
Tel: +7(495)665-73-43; cell: +7(905)554-47-15
export@artpole.ru
www.artpole.com

Monolithic **seamless** composition
Try to find a seam!



Artpole company is a manufacturer of 3D gypsum panels - innovative product with unique consumer properties which allows to create an inimitative individual interior solutions.



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alpha-gypsum
GVVS-16



Pure water



Fiber



absolutely safe
for health

- No chemical additives, no modifiers, no plasticizers = no allergy and harm to health
- Absolutely eco-friendly
- Control of microclimate and moisture balance in the room
- Absolute incombustibility (can be used in public places and areas of fire evacuation)



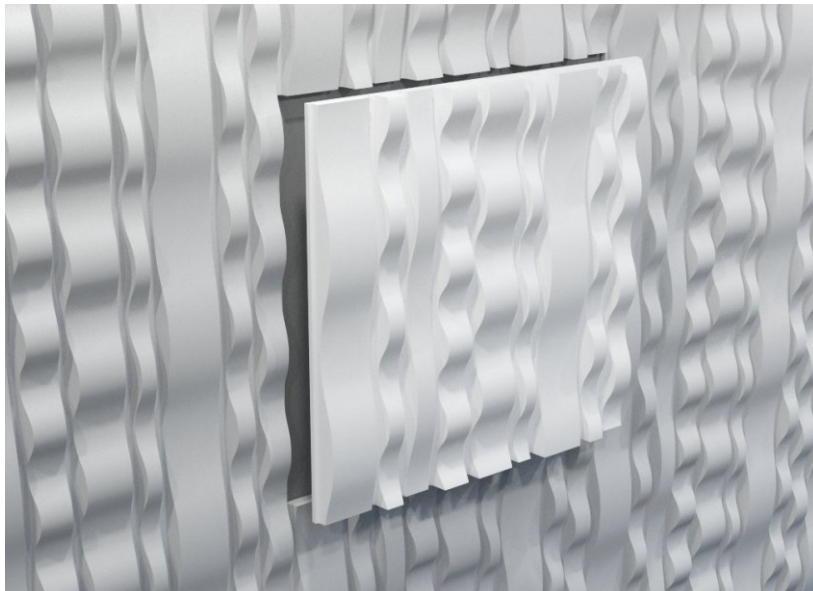


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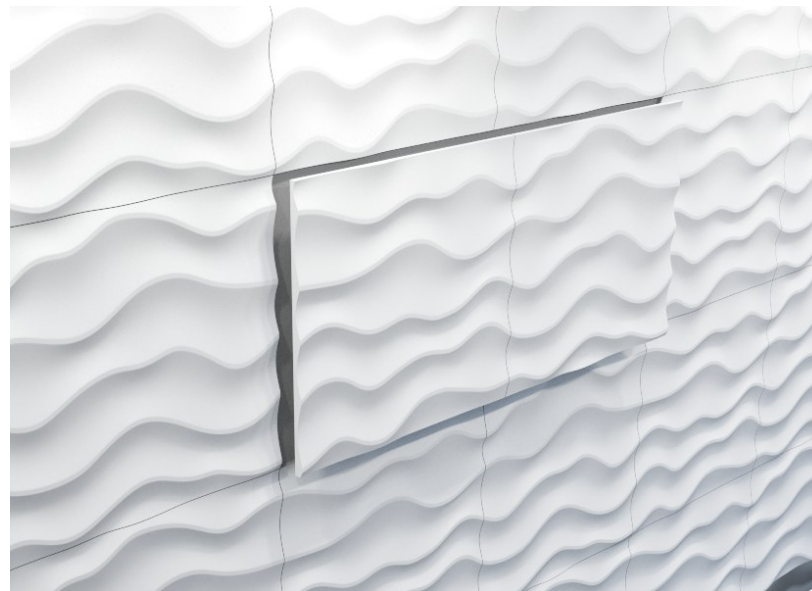
Artpole 3D gypsum panels types

Mono boards



The pattern consists of mono boards.
It's the simplest way of pattern selection.

Double boards



The pattern consists of double boards.
Due to the twice bigger pattern the repetition frequency is decreased twice.
The installation looks much better in a large room.

Panel picture



The panel picture consists of several boards.
It can be used as an individual element of the interior.



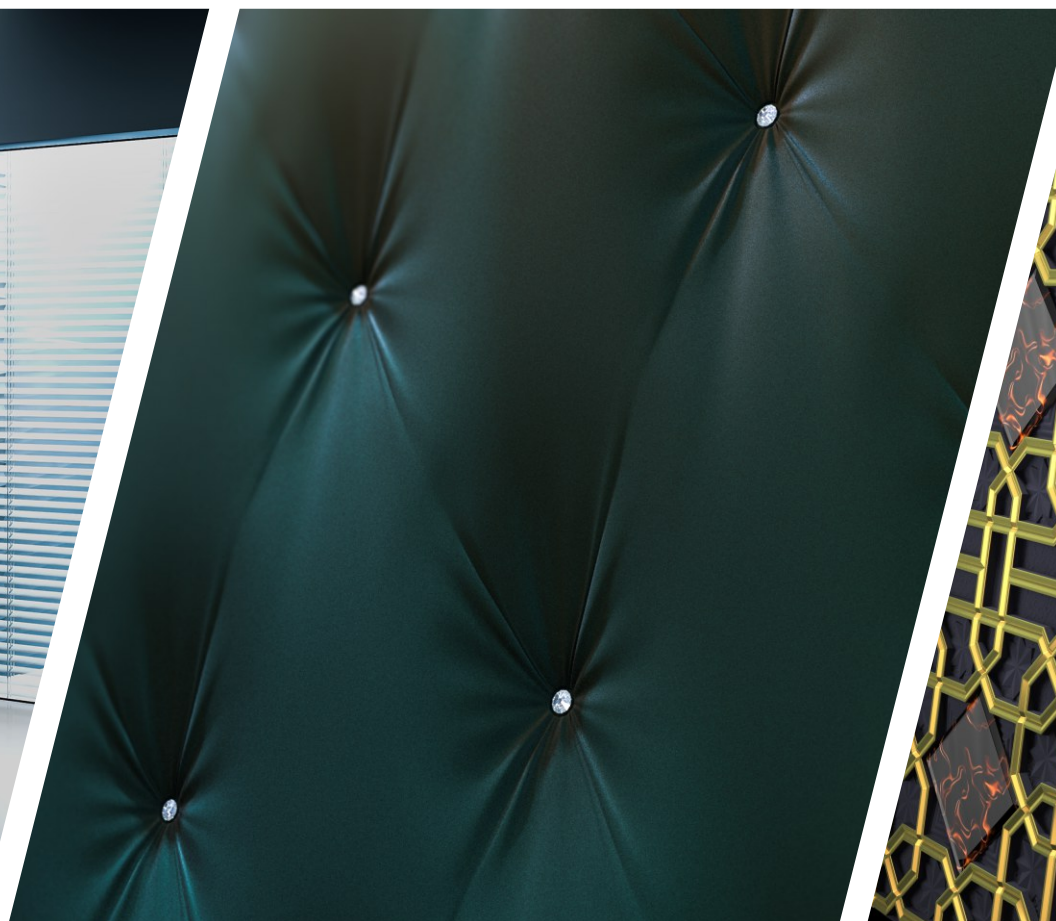
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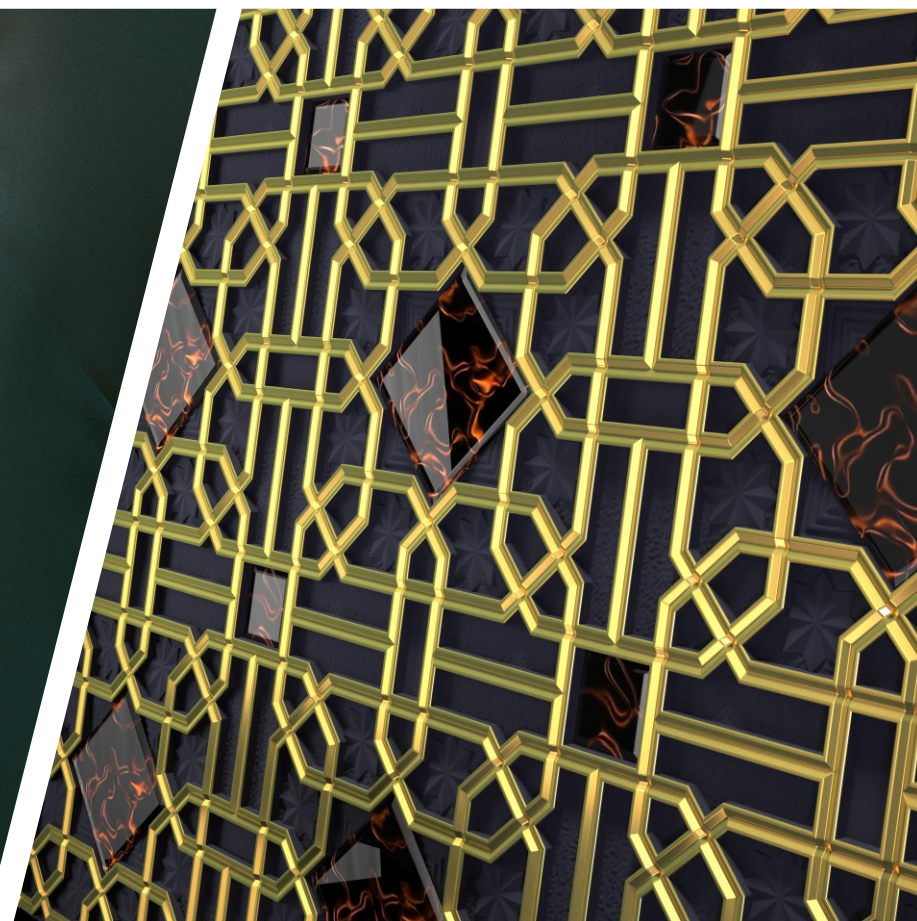
Innovations in Design of 3D Gypsum Panels



■ Artpole LED 3D gypsum panels.
The light comes out of the
monolithic wall.



■ Artpole 3D gypsum panels with
Swarovski crystals



■ Artpole 3D gypsum panels
with unique 3D glass



Unique Advantages of Artpole 3D Gypsum Panels

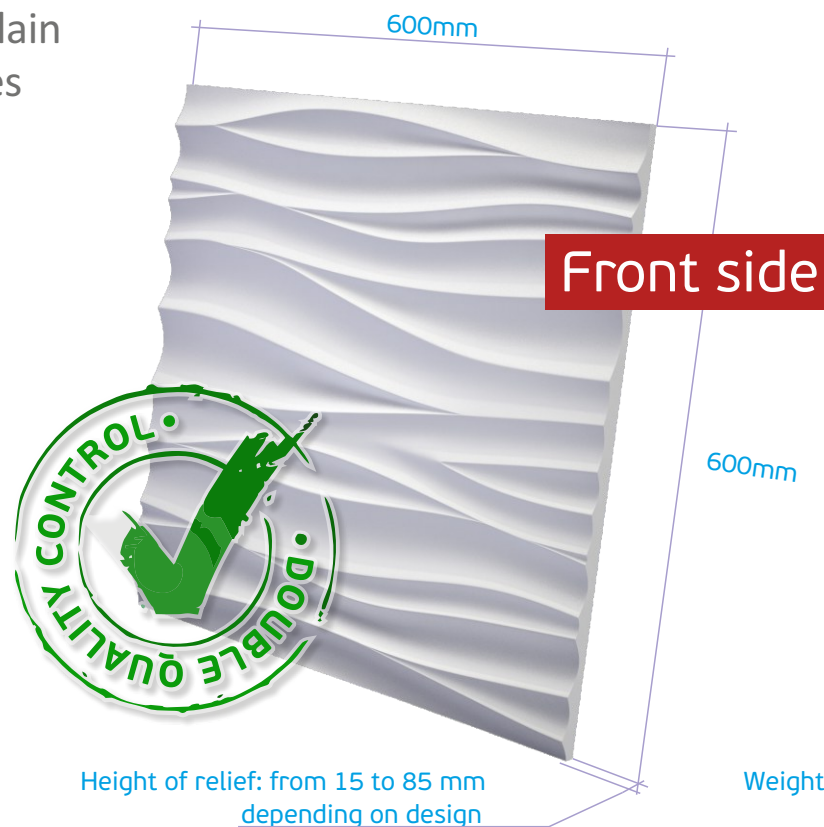
Effect

«Porzellan Plaster»

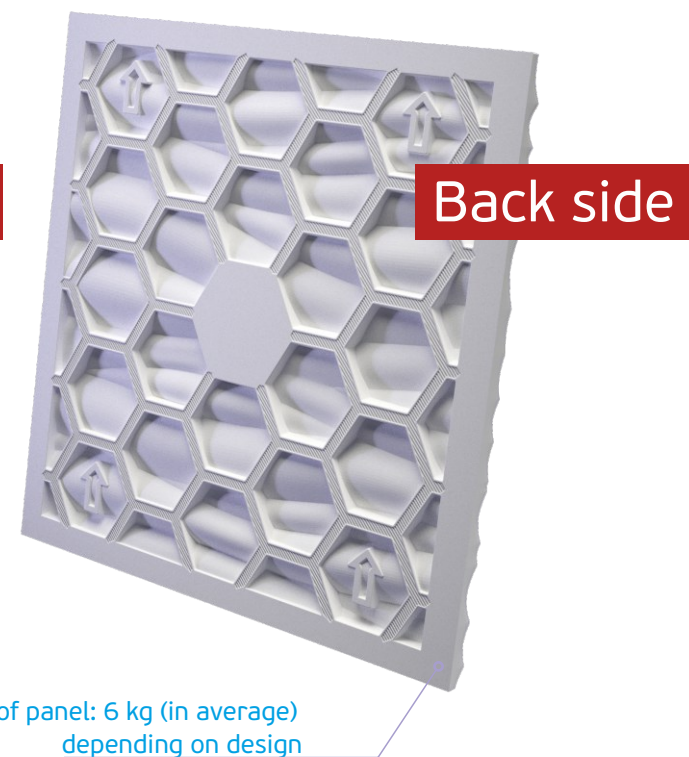
Ideal surface, gypsum, gypsum with porcelain effect. No analogues in the world

100% geometry in 3 dimensions

It ensures ideal matching of panels when mounting.



Front side



Back side

Reduced weight and acoustic insulation

Due to air chambers on back side

Increased strength

Due to high-specific density and unique honeycomb structure

Elevated adhesion

By increasing the area of bonding



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Our clients:

At present the following products promotion channels are used in the Company:

■ **Dealer network.** The Company's dealer network extends throughout the whole Russia and includes above 450 salons and retail outlets and 7 warehouses with products upon basis of the largest distributors.

■ **Tender supplies to construction sites.** Artpole panels are supplied to sites and facilities of the largest construction companies such as "Renaissance Construction", "PROCONS", GC "Tashir" etc.



Official distributor of Artpole in the USA - www.textures3dpanels.com



Official distributor of Artpole in England - www.3dwallpanels.co.uk



Official distributor of Artpole in Italy - www.creativewall.it



Official distributor of Artpole in Latvia - www.dekoplast.eu



Official distributor of Artpole in Iran - www.tn-g.ir



Official distributor of Artpole in Finland - www.mgtre.fi

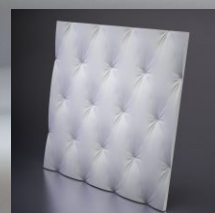
We're looking for new partners and we'll be glad to start our cooperation with you!





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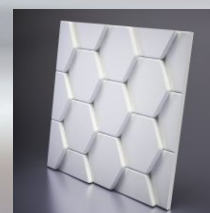
ARISTOCRATE 600x600mm
art. M-0043



MARSEILLE 600x600mm
art. M-0038



FLORA 600x600mm
art. M-0042



BEE 600x600mm
art. M-0040



BLADE 600x600mm
art. M-0010



FOG 1+2 600x600mm
art. D-0001-1 / D-0001-2



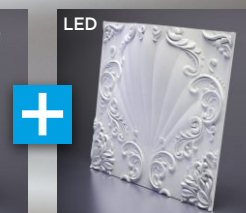
ROSE 600x600 mm
art. M-0044



ROSE-5th 600x600 mm
art. M-0044-5



VALENCIA 600x600mm
art. M-0039



VALENCIA-LED 600x600mm
art. M-0039-1 / M-0039-WH



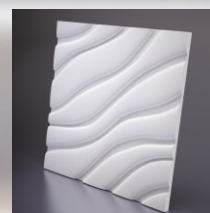
COTTON 600x600mm
art. M-0041



SULTAN 600x600mm
art. M-0036



BREEZE 1+2 600x600mm
art. D-0005-1 / D-0005-2



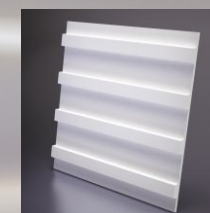
VELVET 600x600mm
art. M-0023



SOUL 600x600 mm
art. M-0019



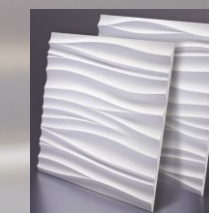
SOUND 600x600 mm
art. M-0003



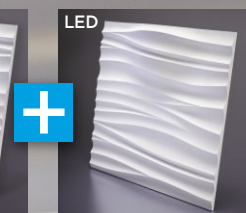
PARALINE S 600x600 mm
art. M-0031



PARALINE 600x600 mm
art. M-0030



SILK 1+2 600x600mm
art. D-0002-1 / D-0002-2



SILK-LED 600x600mm
art. D-0002-3 / D-0002-3WH



VERSALE 600x600mm
art. M-0035



FORCE 600x600mm
art. M-0001



MATRIX 600x600mm
art. M-0006



AURA 600x600mm
art. M-0011



CAPSUL 600x600mm
art. M-0002



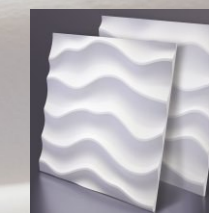
ROMB 600x600 mm
art. M-0008



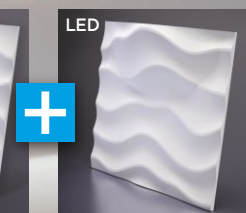
PLANT 600x600 mm
art. M-0021



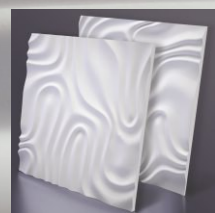
FALLOUT 600x600 mm
art. M-0018



SANDY 1+2 600x600mm
art. D-0003-1 / D-0003-2



SANDY-LED 600x600mm
art. D-0003-3 / D-0003-3WH



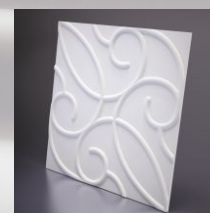
FOGGY 1+2 650x650mm
art. D-0004-1 / D-0004-2



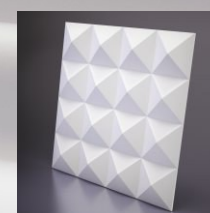
AMPIR 600x600mm
art. M-0023



SAHARA 600x600mm
art. M-0005



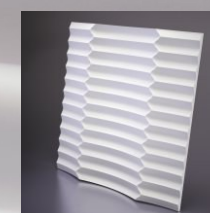
ZAFIRA 600x600mm
art. M-0007



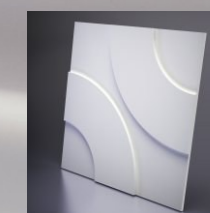
ZOOM 600x600mm
art. M-0020



ZOOM X4 600x600mm
art. M-0009



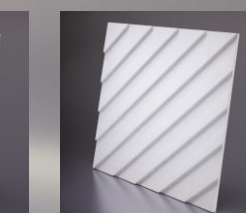
RUFFLE 600x600mm
art. M-0033



HOOP 600x600 mm
art. M-0022



HILLS 600x600 mm
art. M-0032



LAMBERT 598x598 mm
art. M-0034

Our collection includes above 40 unique reliefs of panels and panel pictures. They are made in different styles and can be used both in private and public interiors. Design of every panel has been patented. Full collection and description are available at website www.artpole.com



Technical specifications and composition of panels:

Composition: alpha-gypsum (GVVS-16), water, fiber optics. 100% eco-friendly product consisting of high-strength gypsum binder, water and reinforcing fiber. It does not contain modifiers, plasticizers, accelerating agents, antifoaming agents and other hazardous chemical additives. All raw materials are certified. Finished product (gypsum panels Artpole) have certificates of conformity CV, fire safety with test report, expert finding of SanEpid.

Technical characteristics of samples:

| Name of index | Actual indices under CV 09078207 - 001 – 2012 |
|-----------------------------------------------------------------|--------------------------------------------------|
| Deviation from perpendicularity of adjacent panels, mm, max | 2 |
| Deviation from horizontality of face surface of plates, mm, max | 0.5 |
| Chipping of corners and ribs | It is not permitted. |
| Ultimate strength of test beams (MPa) in compression | 5.0 |
| Ultimate strength of test beams (MPa) in bending | 2.4 |
| Admissible humidity of gypsum plates by mass, %, max | 12% |

Technical characteristics of samples:

| Name of index | Actual indices under CV 09078207 - 001 – 2012 |
|---------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Effective deviations of geometrical parameters of panels by width, length and thickness (mm), max | 1mm |
| Size of panel | 600x600mm (0.36 sq.m./pc.) |
| Height of relief | from 15 to 85mm depending on design |
| Weight of panel | 6kg (in average, depending on design) |
| Weight of 2-layer pallet (34 panels, 12.24 sq.m.) | ~230 kg (without furring) |
| Weight of 3-layer pallet B (51 panels, 18.36 sq.m.) | ~332 kg without furring) |



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Mounting technology:

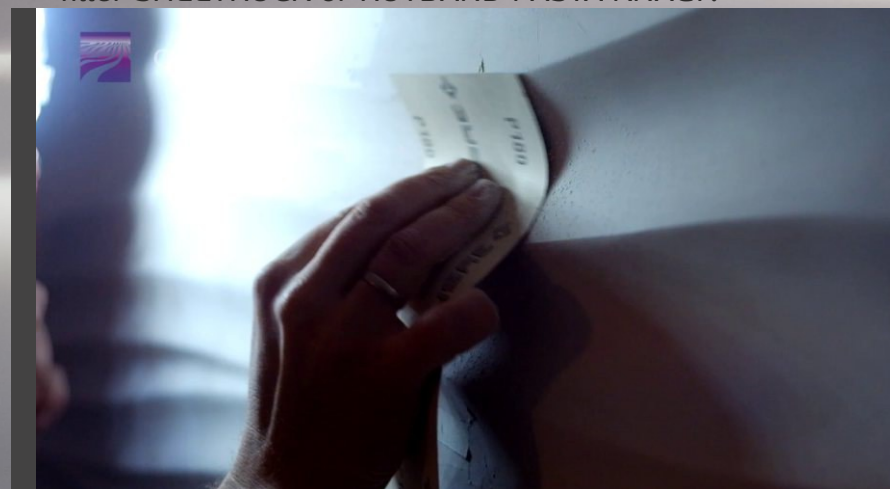
- 1** Panels are mounted on gypsum filler mass (PUFAS, PERLFIX) or gypsum glue.



- 2** Panels are pressed against the wall with self-tapping screws.



- 3** Seams are filled with the same filler mass or glue. Final levelling of seams is carried out with application of final filler SHEETROCK or ROTBAND PASTA KNAUF.



- 4** Any interior paint can be applied on panels.



Detailed video instruction is available on our channel: <https://www.youtube.com>



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Delivery conditions:

"Ex Works" - bld. 20, Partizanskaya Str., Rzhev, Tver region 172381 Russian Federation. Panels are delivered on europallets 1200x800mm, vertically 18 panels on each layer, in 2 or 3 layers.

In 3 layers in dispatch in standard 40-foot container - 30 pallets (583 sq.m.)



In 2 layers in dispatch by truck - 32 pallets (414 sq.m)



Price of panels:

23 Euro per 1
sq.m. "EXW"



Every distributor is provided with methods for development of successful business with Artpole products, including the following materials:

1. KFS (key success factors) of dealer.
2. Algorithm of dealers' attraction.
3. Recommendations for construction and development of dealers' network.
4. Recommendations on bonus program for designers.
5. CP for dealers and designers.
6. Program for overcoming dealers' objections.
7. Basic principles of merchandising (business box, exhibitions at the dealers'). Recommendations on exhibition and arrangement of gypsum panels.
8. Visualization of interior solutions using 3D gypsum panels Artpole.
9. Recommendations in work with objects, architectural offices, participation in tenders.
10. Template of table for studying competitors.
Recommendations on monitoring market in this segment.
11. Catalogues, brochures in electronic format.
12. Training material for the product for dealer's managers.
13. Recommendations in attestation of distributor's employees.
14. Recommendations in attestation of dealer's employees.
15. 10 unique advantages of gypsum panels.
16. Places of application of gypsum panels.
17. Rules of storage, transportation and mounting of gypsum panels.
18. Video about mounting. Slide show of interiors.
19. Instruction on mounting.
20. Recommendations of use of gypsum panels for finishing fireplaces and swimming pools.
21. Recommended promotion techniques of the product in off-line mode.
22. Content packet (extended).
23. SEO-promotion.
24. Contextual advertisement.
25. Recommendations in promotion in social networks.
26. What must be avoided to be done, frequent errors of distributors in construction business in the field of 3D gypsum walls Artpole.



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SILK+LED

Application in
interior

23€ per m² EXW





artpole®

MATRIX

Application in
interior

23€ per m² EXW





artpole®

ARISTOCRATE

Application in
interior

23€ per m² EXW





artpole®

BEE

Application in
interior

23€ per m² EXW





Thank you for your attention!

If you have any questions about Artpole company
and its 3D gypsum panels, we'll be glad to assist you!

Please contact us

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